

REIMAGINING RESILIENCE

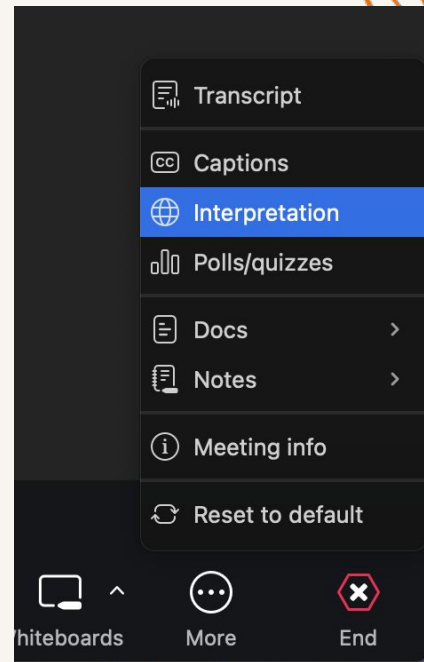
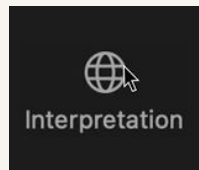
SESSION 2:
**Exploring alternative funding
models: what are the
possibilities?**

May 8



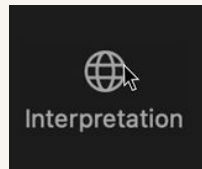
Engaging on Zoom

Enable Interpretation
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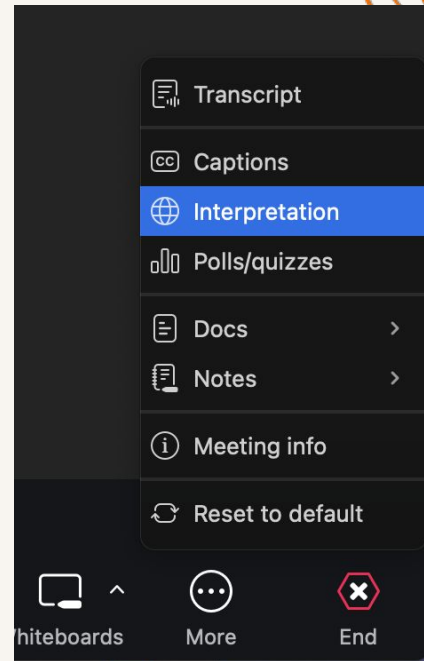
Engaging on Zoom

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Change your name
(*Participants → More → Rename*)
Please include your preferred language

- English: EN_Ellen
- Español: ES_Lucas
- Português: PT_Emi
- Français: FR_Lucia



Reimagining Resilience: Sustaining our mission in a changing world

PURPOSE: To explore how in a time of intersecting crises and deep uncertainty, we can sustain our missions. How can rights and justice leaders, organizations, and movements make sense of the rapid shifts around us while staying grounded and resourced for the long haul?

OUR 3-PART SERIES SESSIONS:

- **April 22:** Reckoning with changing funding realities
- **Today, May 8: Exploring alternative funding models: what are the possibilities beyond grants?**
- **May 22:** Thriving together: Collaborating with care and creativity

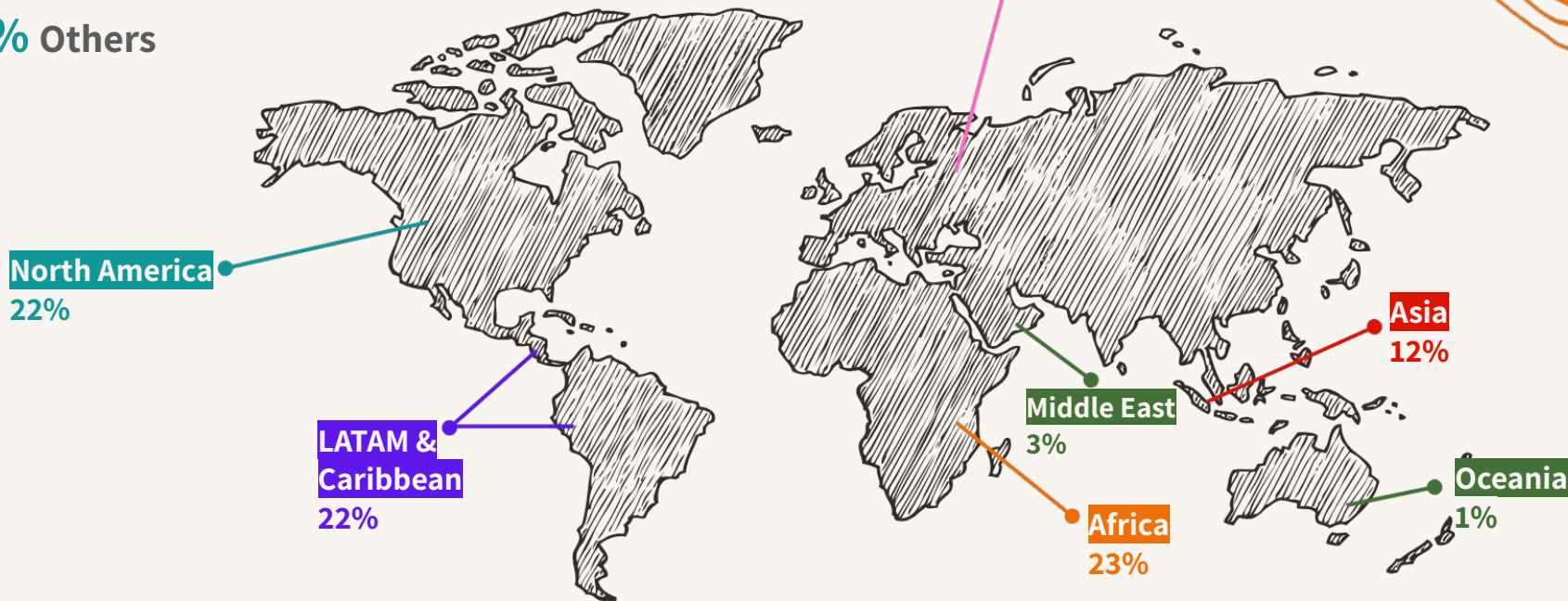


Snapshot of Organizations Joining

69% Civil Society Organizations

15% Funders

16% Others

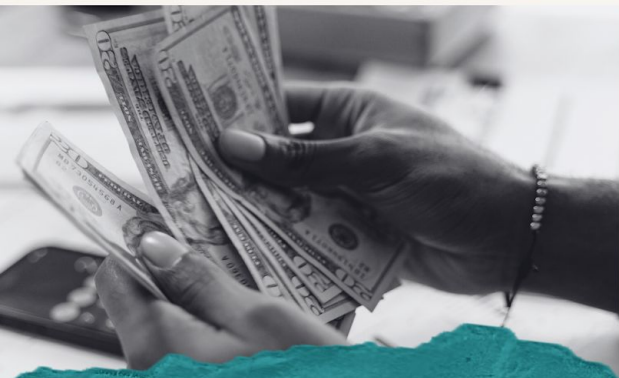


Source: FIRE registration survey, May 2025

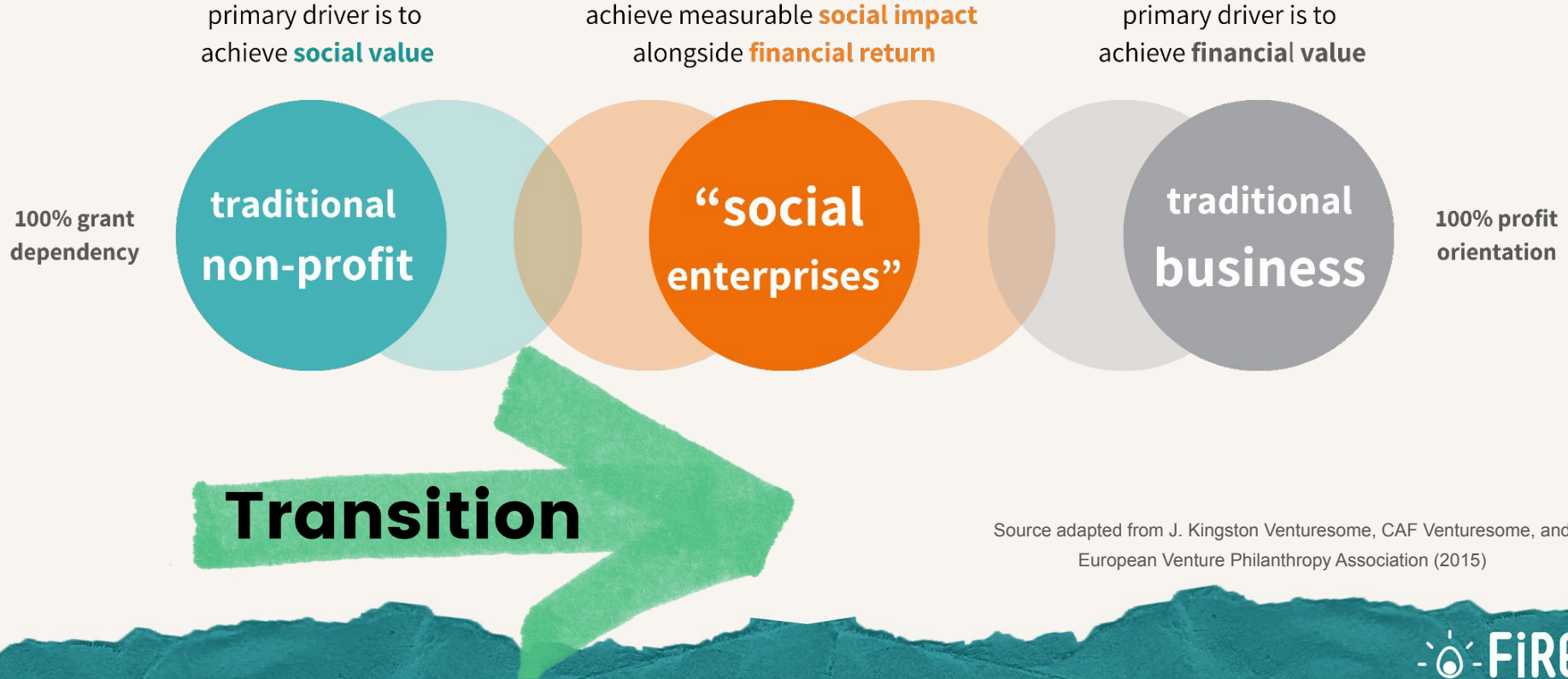
Agenda

In today's session we'll:

- Learn about creative ways teams have evolved their financial and operating models and diversified their funding base beyond grants
- Organizations: **UHA** (East Africa), **CEMDA** (Mexico), **KOPPA** (Global),
- Explore possibilities and opportunities for how to sustain social justice work into the future.



Financial Model Continuum



What does it take to shift your financial model?

traditional
non-profit

Transition

- Imagination
- Investment
- Capacity support

“social
enterprises”

Group Poll

Our organization is...

1. Not (yet) exploring alternatives
2. Exploring alternatives
3. Implementing alternatives
4. Not applicable



Alternative Financial Models

01 Community Fundraising

- Crowdfunding
- Membership Funding

02 Tokens and Cryptocurrency

03 Income Generation & Investment

- Real Estate
- Peer to Peer Lending
- Impact Investment
- Circular Economies



Alternative Financial Models

01 Community Fundraising

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- **Membership Funding**

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- **Real Estate**
- Peer to Peer Lending
- Impact Investment
- **Circular Economies**

01

Community Fundraising:

- Crowdfunding
- Membership

Crowdfunding

Raising funds for your community through online platforms: on off contributions

Advantages

- ✓ Raises funding beyond grants
- ✓ Transparent: shows where money goes
- ✓ Engages community through feedback, rewards & updates
- ✓ Many platforms globally, in different languages and regions

Challenges

- ⚠ Donor fatigue
- ⚠ Transaction cost; compliance requirements
- ⚠ Focus on popular, tangible initiatives
- ⚠ Challenges with digital payments

Membership Funding

What is it?

- Building a long-term supporter base & constituency
- Community gives recurring (monthly) contributions
- Platforms and software (e.g., Donorbox)

Key to Success


- ✓ Make donors feel like partners, not just funders
- ✓ Share regular updates: newsletters, impact reports
- ✓ Offer engagement: events, petitions, volunteer actions



Crowdfunding: Gofundme



 Team fundraiser

 Awni Farhat and Victoria Schneider are organizing this fundraiser on behalf of Palestine Humanitarian Response.

 Donation protected

Visit our website [Palestine Humanitarian Response Campaign](#)

Instagram: [PHRC_ps](#)

[Donate](#)

€182,816 raised of €200,000 goal

3.3K donations

[Donate now](#)



Copy link



Facebook



X



Email



More



15 people just donated



Naomi Junnor

€40 · [Recent donation](#)



Anonymous

€3,000 · [Top donation](#)



Anonymous

€100 · [First donation](#)


[See all](#)

[☆ See top](#)

Membership Platform: Patreon (Nawaat)

Choose your membership

MOST POPULAR




Weld Bled
€5 / month (plus VAT)

[Join](#)

What's included

- Digital access to all issues of the Print Magazine
- Early access to Print Magazine & other specific content




Bint El Houma
€10 / month (plus VAT)

[Join](#)

What's included

- Early access to Print Magazine & other specific content
- Digital access to all issues of the Print Magazine
- Participate in open newsroom sessions



Weld Eddar
€25 / month (plus VAT)

[Join](#)

What's included

- Digital access to all issues of the Print Magazine
- Early access to Print Magazine & other specific content
- Participate in open newsroom sessions
- 2 free tickets to music concert during Nawaat Festival

Membership Platform: Herocircle.app

These are the people-powered climate wins that we are creating together.

From launching new climate campaigns that move millions of citizens to working closely with communities, every action from mobilizers contributes to creating systemic change.



Adelaide Charlier on successfully passing the EU Nature Restoration Law.

[Learn more](#)



Catalina Santelices on ratifying the Escazú Agreement - a pioneering regional environmental rights law.

[Learn more](#)



Samela Sateré-Mawé on the Brazilian Supreme Court Ruling in Favor of Indigenous Land Rights.

[Learn more](#)



Abigael Kima on the landmark deal agreed to 'transition away' from fossil fuels at COP28.



Sara Dubbeldam on winning a court case against a greenwashing in The Netherlands.



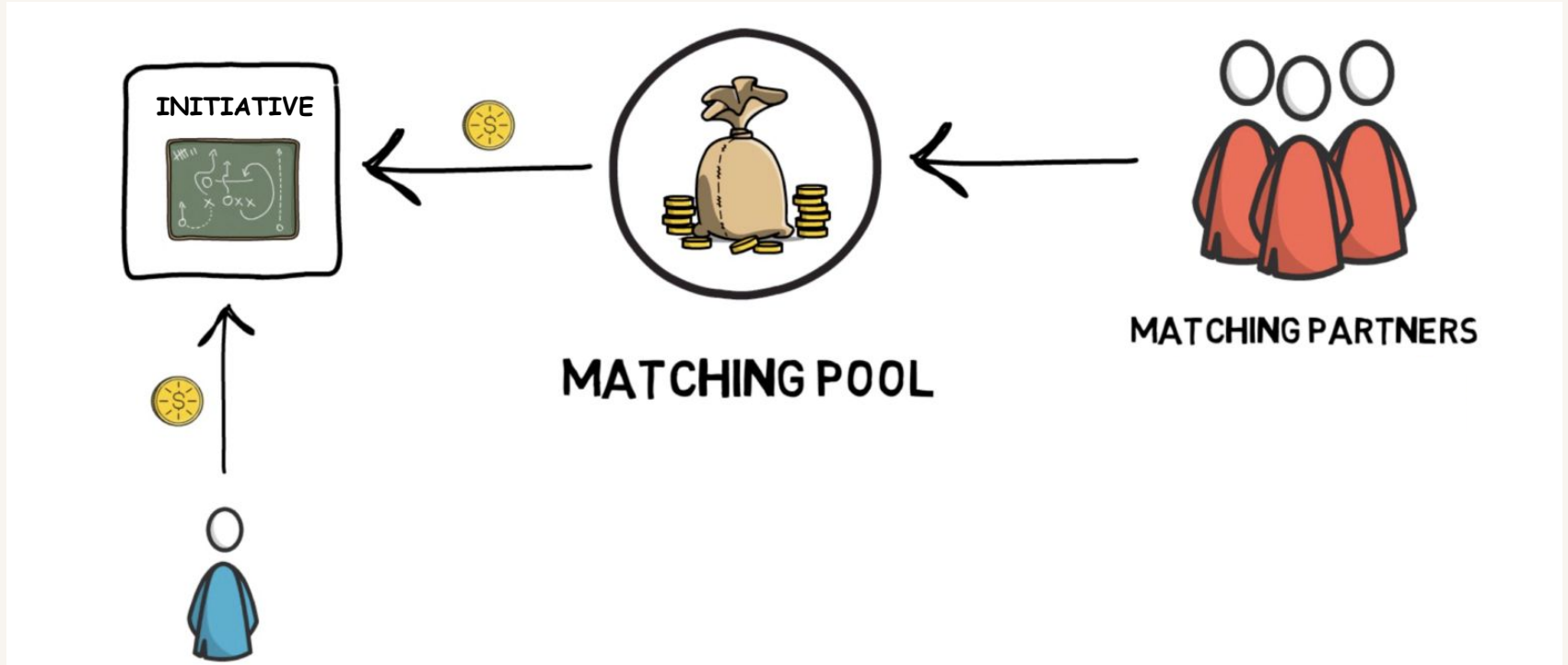
Francesca Willow on getting the British Museum to end BP's sponsorship after 27 years.



Open Collective Platform



Matching Funding



Community Fundraising: CEMDA

Ecosystem Restoration

Mexico

Project #50191

Empower environmental defenders in Mexico

by Centro Mexicano de Derecho Ambiental



STORY

REPORTS

PHOTOS

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Organization Information

Centro Mexicano de Derecho Ambiental



LOCATION: Mexico City, MEXICO - Mexico

WEBSITE: <http://www.cemda.org.mx>

FACEBOOK: Facebook Page

TWITTER: @cemda



PROJECT LEADER:

Margarita Campuzano

Mexico City , MEXICO Mexico

FIND A PROJECT



A non-governmental, apolitical, and non-profit organization that works to protect the right to a healthy environment in Mexico.



Margarita Campuzano
Director of Communication

02

Tokens & Cryptocurrency

Tokens & Cryptocurrency



03

Income Generation & Investment: Creation of a Bank

Income Generation and Investment: USHA

Multipurpose Cooperative Society - Kolkata

Durban Mahila Samanwaya Committee



Usha Cooperative Members



Usha Cooperative Head Office



In Kolkata, West Bengal, Usha operates as a cooperative society for sex workers, offering its members a range of financial services and business initiatives designed to support their economic independence.

03

Income Generation & Investment: Real Estate

Real Estate: UHAI



UHAI EASHRI

Celebrating Love and Diversity

Empowering the LGBTQ community in East Africa with support, resources, and advocacy.



The East African Sexual Health & Rights Initiative, the first African, activist-led and peer-founded fund that supports LGBTIQ and gender minorities, along with sex worker organisations, working in seven countries.

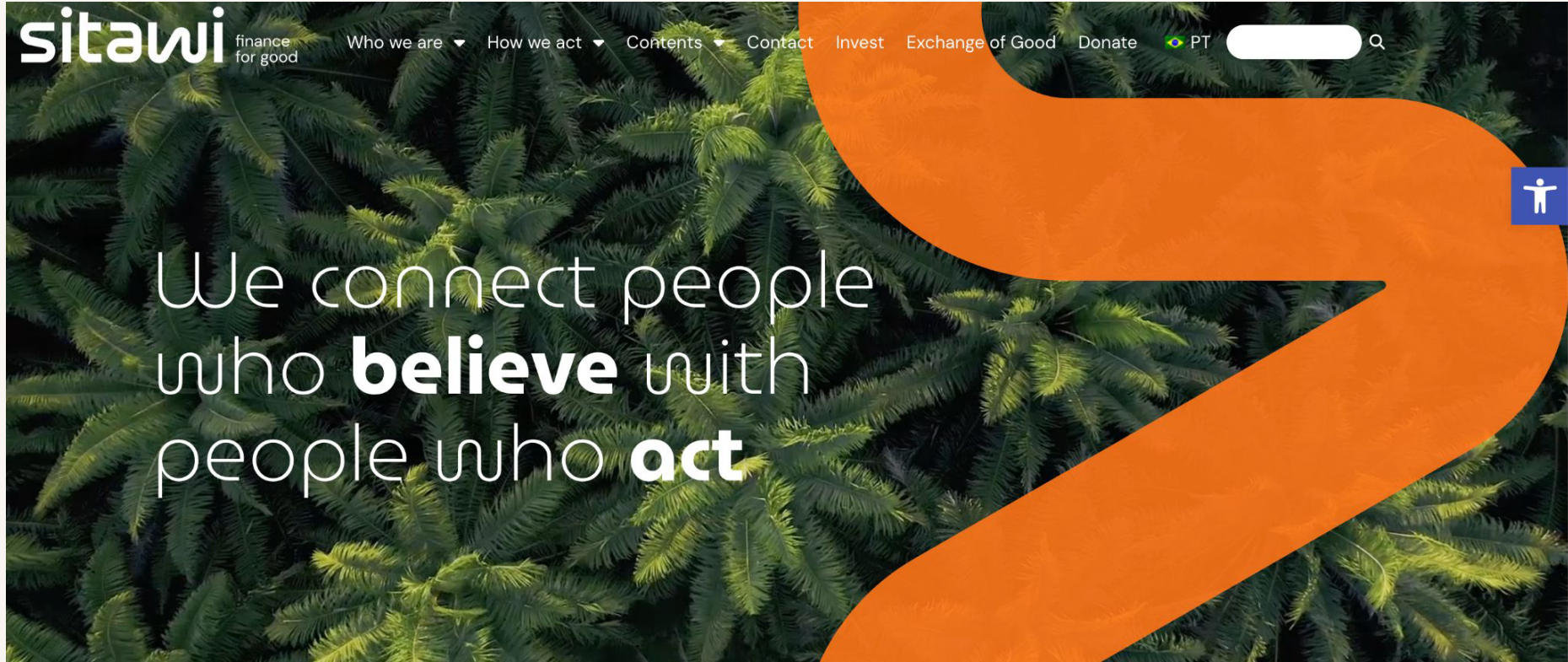


Mukami Marete
Executive Director


03

Income Generation & Investment: Other Examples

Peer to Peer Lending: Sitawi



Impact investment: HEVA Fund & Alfamar



Our approach has included capital transfer, incubation and policy support. We have laid a firm foundation for achieving our vision via three key strategic areas:

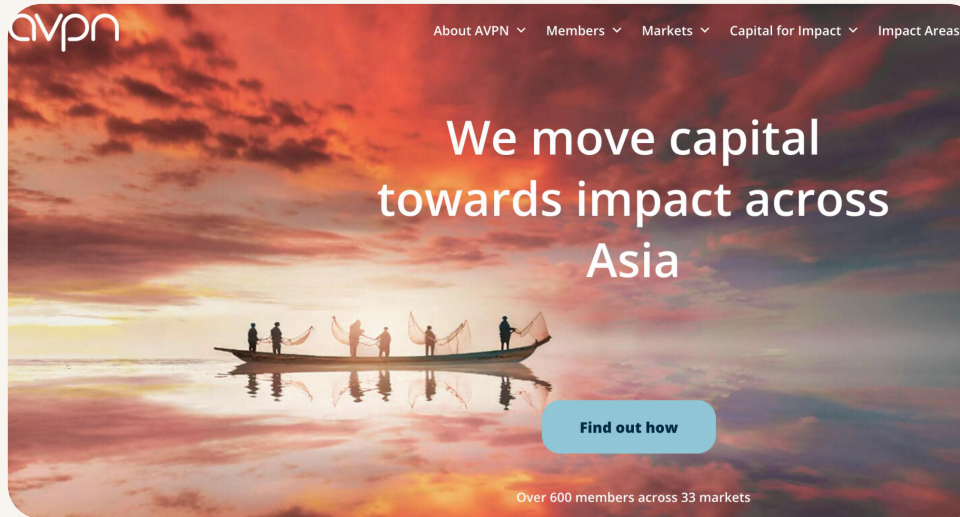
- Research & Insights
- Ecosystem Support
- Investments

Impact Investment: Regional Networks

AVPA Is A Pan-African Network For Social Investors.



We focus on increasing the flow of capital into social projects across Africa.



03

Income Generation & Investment: Circular Economies



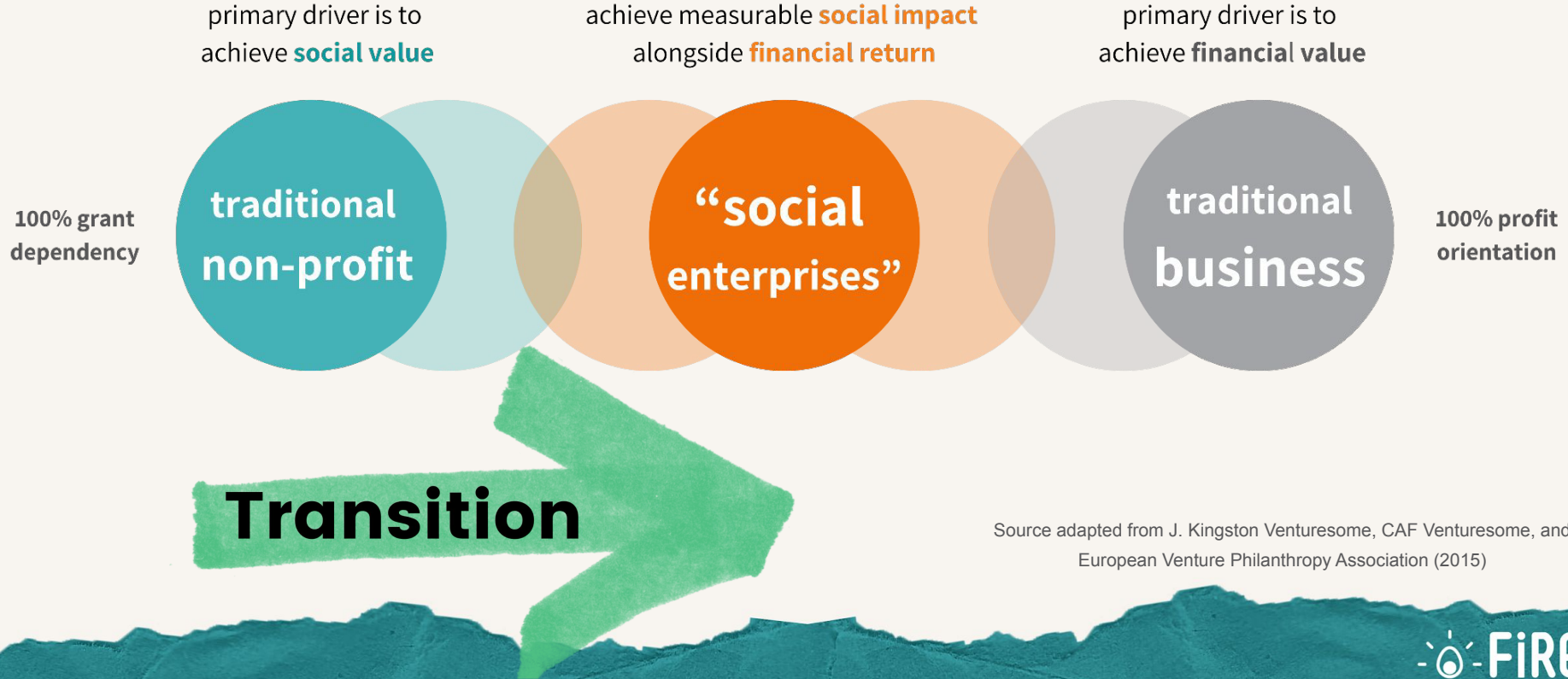
Koppa's mission is to unleash global LGBTI+ economic power through knowledge, financing and connection. Changing systems to create a more equitable future.



Justus Einfeld

*Serial founder &
Movement strategist*

Financial Model Continuum




Breakout – 10 minutes

- What are you taking away from the session so far?





What can we conclude?

- The transition is happening
 - It's both a matter of survival AND opportunity for greater impact
 - Importance of context and community needs
 - Philanthropy has a key role to play in supporting the transition
 - It's the way of the future
- 

Save the date: last session in the series

Time: 10:30 AM - 12:00 PM ET
2:30 PM - 4:00 PM UTC

May 22: Thriving together: Collaborating
with care and creativity





Thank you!